

THE OBJECT OF ROTARY

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- First:** The development of acquaintance as an opportunity for service;
- Second:** High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- Third:** The application of the ideal of service in each Rotarian's personal, business, and community life;
- Fourth:** The advancement of international understanding, goodwill, and peace through a world of fellowship of business and professional persons united in the ideal of service.

SUSANVILLE SUNRISE CLUB OFFICERS 2013-2014

President:	Patty Gunderson
President Elect:	Tim Nobles
Secretary:	Karen Grosz
Treasurer:	Rob Kohrt
Sergeant at Arms:	Steve Rose
Club Service:	Annette Silveria
Vocational Service:	Gary Felt
Community Service:	Keri Richards
International Service:	Steve King
Youth Service:	Vera Campa
Foundation Chair:	Arlin Billington

SUSANVILLE SUNRISE ROTARY CLUB, P.O. BOX 1345 SUSANVILLE, CA 96130

Email: sunrise@susanvillerotary.org

Website: www.susanvillerotary.org

Meetings held each Thursday at 7:00 a.m. at the Elks Lodge

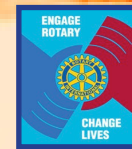
Please Report Attendance Makeups Promptly To

Karen Grosz at oksg29@gmail.com

ROTARY CLUB OF SUSANVILLE SUNRISE



SPOKE



Volume 15 Number 8

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ROTARY 4-WAY TEST

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and better **FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

Today's Program

Vera Campa

Upcoming Programs

Todd Connor - Veterans Service Officer

September 12 - Jennifer Gorohoff

Upcoming Events

August 24 - District Membership & Public Image Seminar, Incline

September 21 - District Avenues of Service Seminar, J.A.'s Nugget

September 21 - District Foundation & Grants Seminar, J.A.'s Nugget

Birthdays and Anniversaries

August 30 - Pat Holley

August Is Membership and Extension Month

HOW DO WE FIND NEW MEMBERS?

Rotarians join and stay with their clubs primarily because they seek opportunities for community service, fellowship, and friendship. Many of the non-Rotarians you know are looking for the same things. Invite them to help with your service projects, attend a networking night, or participate in a club get-together and help them see for themselves how Rotary connects leaders to make a positive change.

Here are some potential candidates to consider for membership:

Friends and family members

Business acquaintances

Professional colleagues

Younger community leaders who are already connected to Rotary through Rotaract, RYLA, peace fellowships, Youth Exchange, and other programs

HOW DO WE ENGAGE CURRENT MEMBERS?

Work hard to deliver an experience that will keep members engaged and excited about Rotary. Successful strategies include:

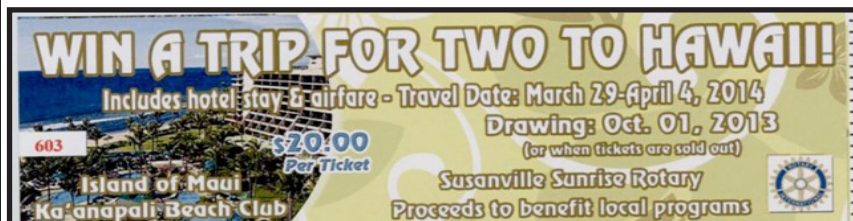
Regularly recognizing members for their achievements

Keeping members involved in club projects and activities

Encouraging members to take on club leadership roles

Sending out monthly email newsletters

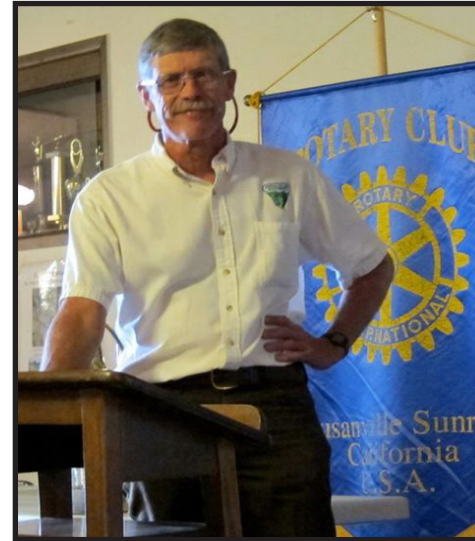
Sell, Sell, Sell!



WIN A TRIP FOR TWO TO HAWAII!
Includes hotel, stay & airfare - Travel Date: March 29-April 4, 2014
Drawing: Oct. 01, 2013
(or when tickets are sold out)
603 \$20.00 Per Ticket
Island of Maui
Ka'anapali Beach Club
Susanville Sunrise Rotary
Proceeds to benefit local programs

Last Week's Meeting

Stan Bales of BLM Trails gave a great presentation at Susanville Sunrise Rotary today detailing acquisition of railroad property for construction of the Bizz Johnson Trail and, more recently, the South Side Trail, completed within the past couple of months.



The trail now extends about five miles, offering mountain bike riders and hikers dramatic views of the Susan River Canyon and the Bizz Johnson Trail. Construction started last year, and the new trail has been enthusiastically welcomed by the Susanville community.